CHRIS K LESLIE

DIRECTOR OF DIGITAL & PLATFORMS

(702) 706-3292 | chris@chriskleslie.com | Las Vegas, NV

EXPERIENCE

HEINRICH AUTOMOTIVE GROUP

Dir. Digital Marketing and Platforms
2012 - present

Manage digital advertising and marketing budgets across multiple properties.

Focus on growth and retention of customers and brand advocates.

Own content strategies both internally and externally

STEPHENS MEDIA, LLC.

Digital Advertising Director
2010 - 2012

Designed untapped revenue streams in digital and social platforms

Built brand and community awareness through events and educational courses for customers

RENO GAZETTE-JOURNAL

Advertising Manager Automotive
2005 - 2010

Led teams to create publications and promotions to achieve company initiatives and revenue goals.

SKILLS

- CONTENT CREATION ●●●●○
- SOCIAL PLATFORMS ●●●●●
- COMMUNICATIONS ●●●●○
- CREATIVE / DESIGN ●●●●○
- REPORTING TOOLS ●●●●●

REFERENCES

DAVID LONGNECKER

Director, Technology, VIKTRE
Tel: +1-316-461-8763

DAVID GOSSE

CEO Tracky, Inc
Tel: +1-702-480-3214

JOHN JENKS

Dir. Ad Operations UpperLine Media
Tel: +1-720-394-3694